Be a leader in the global marketplace.

Create a buzz (Marketing). Make operations more efficient (Management). Project future growth (Finance). And so much more. The School of Business’ Undergraduate Program — taught by world-renowned faculty — will help you influence today’s global marketplace!

View all majors: admissions.ucr.edu/academics

Earning Potential with a Business Bachelor’s Degree

<table>
<thead>
<tr>
<th>Major</th>
<th>Early Career Pay</th>
<th>Mid-Career Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Business &amp; Finance</td>
<td>$54,600</td>
<td>$112,200</td>
</tr>
<tr>
<td>Sales &amp; Business Marketing</td>
<td>$50,900</td>
<td>$98,900</td>
</tr>
<tr>
<td>Information Systems</td>
<td>$55,800</td>
<td>$96,900</td>
</tr>
<tr>
<td>Operations &amp; Supply Chain Management</td>
<td>$53,900</td>
<td>$92,400</td>
</tr>
<tr>
<td>Accounting</td>
<td>$48,400</td>
<td>$82,800</td>
</tr>
<tr>
<td>Business Administration</td>
<td>$46,300</td>
<td>$76,800</td>
</tr>
</tbody>
</table>

Based on national averages. Higher earning potential with advanced degrees. (PayScale, 2017–2018 College Salary Report)

Innovative Research

Get the Competitive Edge with Undergraduate Research

UCR is one of a few universities to offer research opportunities to all undergrads! This advantage catapults you to the “top of the list” for jobs and/or graduate school. Current School of Business research includes:

- Determining how women-owned businesses outpace total business growth
- Discovering how wellness programs lead to increased worker productivity
- Spotlighting the Inland Empire’s boost in business activity — thanks to a data compilation of employment, economic output, income and real estate

High-Profile Companies Hire School of Business Graduates

Business graduates go on to become presidents and CEOs of companies, partner in CPA firms, chair nonprofit organizations, run leading engineering management firms, and more.

The School of Business is accredited by the Association to Advance Collegiate Schools of Business.


Top 100 Business Schools and top 25% of “Best MBA Programs in America.” (U.S. News & World Report, 2018)
You Have Big Dreams. We’ll Help Them Come True!

School of Business Faculty

ELAINE WONG
Associate Dean for the Undergraduate Business Program
Associate Professor of Management

- Selected for the Inaugural Cohort of the Minority Serving Institutions’ Aspiring Leaders Forum
- Chairs the Women’s Faculty Association at UCR
- Serves as Vice Chair of the Committee on Diversity and Equal Opportunity

BORIS MACIEJOVSKY
Associate Professor of Management
A. Gary Anderson Distinguished Faculty Scholar

- Fellow for the Department of Management, London School of Economics and Political Science
- Awarded UCR’s Academic Senate Travel Grant

Success Programs

Every program is designed to help you succeed — from the moment you first step on campus to the day you graduate.

Pre-Business FY
Incoming first- and second-year students register for Pre-Business under the College of Humanities, Arts, and Social Sciences (CHASS). Breadth requirements and prerequisites are completed, and an application to Business is submitted at the end of the second year. Upon acceptance, students become Business Administration majors in the School of Business.

CHASS F1RST: First-Year Experience Programs FY
(Mandatory for first-year students)
CHASS F1RST’s Learning Communities guarantee courses and credit. First-year Pre-Business students are automatically enrolled in the Pre-Business PATH Learning Community. It offers networking with business-oriented classmates, skill development and a two-unit workshop taught by peers.

School of Business Scholarships FY TR
Find out if you qualify for a scholarship! Awards and amounts vary each year.
undergradbusiness.ucr.edu/involved/scholarships.html

Transfer Student Mentor Program TR
Gain peer mentoring from current transfer students. Take part in academic/professional workshops.

Business Preparation TR
Hold a temporary Business Administration major, even if you’re missing a prerequisite or Intersegmental General Education Transfer Curriculum (IGETC) course upon admission to UCR.
To qualify, complete the remaining requirements before the end of the second quarter.
undergradbusiness.ucr.edu/majorchange/businessprep.html

Business-Themed Student Organizations FY TR
Enhance your college experience, and network with peers and professional colleagues. Enjoy social activities, industry field trips, regional/national conferences and more in organizations including:
- The Accounting Society
- The American Marketing Association
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Future Business Leaders of America-Phi Beta Lambda
- Hylander Financial Group
Full list of student organizations:
undergradbusiness.ucr.edu/involved/student_organization.html

Putting Research in Your Hands

Explore an extraordinary range of faculty-mentored research projects. Take part in interdisciplinary programs, consulting students from other disciplines to create business plans, marketing strategies, financial analyses and capital sourcing.

UCR BUSINESS ON YouTube
Hear what students have to say about our undergraduate Business Administration Program. Visit YouTube and search “UCR Business – B.S. Degree in Business Administration.”

7 Business Administration Concentrations
Choose a concentration for your major:
- Accounting & Auditing
- Business Analytics
- Finance
- Information Systems
- Management
- Marketing
- Operations and Supply Chain Management

UCR Business School
28th
in the United States based on social mobility, research and service.
(Washington Monthly 2018 College Guide and Rankings)

Value
One of America’s Best Value Colleges.
(Forbes, 2018)

35th
best public school in the United States.
(U.S. News & World Report 2019 Best College Rankings)

3rd
in the United States based on social mobility, research and service.
(Washington Monthly 2018 College Guide and Rankings)
Student Spotlight

YAYING CHEN ’16
(Business Administration/Management)
Assistant, Production & Special Projects at FX Networks (Fox)
• UC Education Abroad Program Student Ambassador
• UCEAP Promise Award Scholarship Recipient
• Student Life Orientation Leader
• Beta Gamma Sigma International Honor Society Member

PARAN JOHAR ’93
(Business Administration/Marketing)
Founder and Global CEO of ad:tech, iMedia and Modern Marketing Summit
“I chose UCR because it provided me with the broadest curriculum and framework in my education, which helped me determine what I was passionate about and what I wanted to do.”

Business Alumni

Join Us in Making Global Impacts

TEAM HUSK-TO-HOME WINS EPA AWARD
Business Administration students collaborate with Engineering students on awarding-winning projects. Team Husk-to-Home builds housing in the Philippines — thanks to a $75,000 grant from the Environmental Protection Agency (EPA).

1ST PLACE
UCR Business Teams won first place in top categories at the International Collegiate Business Strategy Competition — for five years in a row!

Professors do not just teach class and leave; here they share all of their knowledge with their students. You can visit them during office hours to discuss lectures or anything that will help you succeed in class. I have also used the Academic Resource Center to help me with my other academic needs.

Yash Singhania
Second-Year, Business

GAIN EXPERIENCE. GET PAID.
The School of Business offers paid internships, peer mentorships and summer programs with stipends, professional development opportunities and graduate school preparation.

“GAIN EXPERIENCE. GET PAID.”

Career Center

Get Help with Career Success
UCR’s Career Center — and Virtual Career Center — offers full-service counseling and resources, regardless of major or class level. Includes:
• Career and graduate/professional school planning
• Job/internship search strategies and database
• Skill-building workshops, employer information sessions and panel discussions
• 11 fairs, including the Finance, Accounting and Business Job Fair and the Internship and Nonprofit Job Fair

On-Campus Housing for School of Business Students
The Pre-Business Living-Learning Community offers students in UCR’s two-year preparatory Pre-Business program the space to explore the possibilities of the business world with like-minded peers.

Learn more: careers.ucr.edu
Learn more: go.ucr.edu/housing
You can afford a UC degree, regardless of income and without going into debt.

91% of UCR undergraduate students received some form of financial aid.

89% of UCR transfer students received some form of financial aid.

73% of those who received financial aid have their full fees covered by grants and/or scholarships.

Let us show you how: [financialaid.ucr.edu](http://financialaid.ucr.edu)

(Financial Aid Office, 2017-18)

### Next Steps

Get ready to take your place in the UCR family. And when you need help, we’ll be here — every step of the way!

#### Help to Apply

**Undergraduate Admissions**

[admissions.ucr.edu](http://admissions.ucr.edu) | admissions@ucr.edu

(951) 827-3411

Our admissions counselors will answer questions and help you to apply!

#### Help Once Admitted

**Professional Advising for Business Students**

[undergradbusiness.ucr.edu](http://undergradbusiness.ucr.edu)

(951) 827-4551

Academic and faculty advisors will help you to declare a major, prepare for graduate/professional school and find independent study/research/internship opportunities.

### Undergraduate Admissions Open Houses

Come tour our beautiful campus, meet with faculty and students, learn about financial aid and so much more. Family members — and questions — are always welcome!

- **Discover UCR**
  - For prospective and admitted students. Held throughout the academic year. [discover.ucr.edu](http://discover.ucr.edu)
  
- **Transfer Day**
  - For prospective transfer students. Held every October. [go.ucr.edu/transferday](http://go.ucr.edu/transferday)
  
- **Highlander Day**
  - For admitted and prospective students. Held every spring. [highlanderday.ucr.edu](http://highlanderday.ucr.edu)

### Important Dates & Deadlines

#### Fall Admission: First-Year and Transfer Students

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 1</td>
<td>Access the UC application.</td>
<td>universityofcalifornia.edu/apply</td>
</tr>
<tr>
<td>Nov. 1–30</td>
<td>Application filing period opens.</td>
<td>universityofcalifornia.edu/apply</td>
</tr>
<tr>
<td>March</td>
<td>Fall admission notifications begin.</td>
<td>my.ucr.edu</td>
</tr>
<tr>
<td>May 1</td>
<td>First-Year Students: Deadline to submit your Statement of Intent to Register (SIR).</td>
<td></td>
</tr>
<tr>
<td>June 1</td>
<td>Transfer Students: Deadline to submit your Statement of Intent to Register (SIR).</td>
<td></td>
</tr>
</tbody>
</table>

#### Winter Admission: Transfer Students

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1–31</td>
<td>Access and submit the UC application.</td>
<td>universityofcalifornia.edu/apply</td>
</tr>
<tr>
<td>Sept.</td>
<td>Winter admission notifications begin.</td>
<td>my.ucr.edu</td>
</tr>
<tr>
<td>Oct. 15</td>
<td>Deadline to submit your Statement of Intent to Register (SIR).</td>
<td></td>
</tr>
</tbody>
</table>

### TAKE A TOUR

Schedule a student-guided walking tour, or get a virtual 360-degree view of labs, studios and popular hangouts. [visit.ucr.edu](http://visit.ucr.edu)

### UCR ON YouTube

Catch highlights and see what campus life is like from a student’s point of view. [youtube.com/lifeatucr](http://youtube.com/lifeatucr)

### FOLLOW US ON Instagram

Check out campus highlights, student spotlights and our favorite things to do in Riverside. [instagram.com/lifeatucr](http://instagram.com/lifeatucr)

---

This information is accurate and reliable at time of posting, but may change without notice. Please contact Undergraduate Admissions for the most up-to-date information. (11/18)

As part of UCR’s federal reporting requirements under the Clery Act, you can access our Annual Security and Fire Safety Report at go.ucr.edu/CleryAct. A full list of Consumer and Safety Information Disclosures is also available at go.ucr.edu/ConsumerSafety.