

School of Business Administration (SoBA)

Building the Next Generation of Leaders

Welcome to the home of the largest undergraduate business program in the University of California system! The School of Business Administration (SoBA) is UC Riverside's nationally-ranked and internationally-recognized business school with over 14,000 alumni working around the globe. Through cutting-edge research, a renowned, engaged faculty, and close corporate connections, SoBA is positioned as a center of excellence in business education on the challenges of the 21st century.

At SoBA, two key themes influence all that we do:

- **Innovation, Entrepreneurship & Economic Growth**
- **Leadership, Strategic Thinking & Personal Growth**

If you're looking ahead to a graduate degree (as many business students are), SoBA is home to the **A. Gary Anderson Graduate School of Management**, which offers MBA, Ph.D. Flexible MBA, Master of Professional Accountancy (MPAc), and Master of Finance programs.

SOBA



CAREER JOB OPPORTUNITIES

Student Ambassador Program – a great opportunity for undergraduate students to represent the business school to internal and external constituents. You'll develop leadership skills, interact with peers, faculty and administration, and receive priority registration in business classes.

Internships – SoBA students have interned at some of the world's leading organizations and corporations. This enables our students to acquire real-world experience in some of the most successful business environments in existence.

These are some of the nation's largest corporations that employ UCR students:

City of Riverside	LA Clippers
Disney	LA Sparks
Goldman Sachs	Merrill Lynch
Ernst & Young	Paramount Studios
Home Depot Center	PricewaterhouseCoopers
IRS	Saatchi & Saatchi
KPMG	Sony Studios

RESEARCH

The Face of CEO's



When Selling Good Karma Goes Bad

A new study by researchers from the University of California, Riverside and the University of Louisville has examined how consumers' beliefs about karma influence their responses to charitable appeals in advertising. "When selling good karma goes bad" by Thomas Kramer, associate professor of marketing at UCR's School of Business Administration.

FACULTY

Distinguished Professor Ted Mock (right)

Theodore J. Mock, distinguished professor of audit and assurance, at the School of Business Administration, will receive the American Accounting Association Lifetime Service Award at the 100th annual meeting of the AAA in New York City this August.



Assistant Professor Yawen Jiao (left) has shown

employees whose retirement plan is invested in their company's stock do not pull out money as the firms approach financial distress. It can be dangerous when employees have too much of their retirement savings invested in company stock. Jiao's research suggests employees need to diversify and there should be a cap on the percentage of company stock that can be held in a defined contribution plan.

UCR's School of Business Administration Wins Top Prizes at International Strategy Competition Three student teams from the School of Business Administration recently competed in the 50th Annual International Collegiate Business Strategy Competition (ICBSC) in Anaheim, bringing back two first-place awards for "Outstanding Performance" as well as three honorable mentions.



STUDENT SUCCESS

Michael Lauchlan, (right) a recent UC Riverside graduate, started **Waybu** – a company that makes sunglasses – in his dorm room. Waybu promises to provide a water-treatment system for someone in Haiti with every pair of \$59 sunglasses sold.



STUDENT TESTIMONIALS

"Ever since I was younger and living in multiple different areas, I have heard nothing but great testimonials of the UC system. UCR appealed to me because of their renowned School of Business, and the campus had a unique, comfortable environment provided by its architecture, natural aspects, and most importantly, its students and staff." –

Gerald Marquez, *Business Administration*

"My favorite aspect of UCR is all of the social opportunity. We have so many different student organizations that it's so easy for people to find a group who shares their interests and values. I personally found my community within Greek life. As apart of a social sorority I have the opportunity to share a sisterhood with a diverse group of women who help me push myself to be better in every aspect of myself, including in school, work, and my organizations. It has also given me the

opportunity to work with philanthropies that have grown very close to my heart. I get to do hands on community service, and work with the whole Greek community to raise money for great causes."

Scarlett Smith, *Business Administration with a concentration in Management*

Majors

The School of Business Administration

Bachelors Degree

- Business Administration **MP**

You can specialize in one of the following areas:

- Accounting and Auditing **M**
- Finance **M**
- Management
- Information Systems
- Marketing
- Operations and Supply Chain Management

- A Flex MBA program is also offered.

Undergraduate students are admitted to the Business Administration major after successful completion of a series of prerequisites with the minimum required GPA. Freshman applicants choosing to major in Business Administration will need to apply to the major of Pre-Business in the College of Humanities, Arts, and Social Sciences.

M = Masters Degree **P** = Ph.D. Degree



CONTACT

Undergraduate Admissions

3106 Student Services Bldg
900 University Avenue, Riverside, CA 92521
(951) 827-3411 • admissions@ucr.edu