

School of Business Administration (SOBA)

UNIVERSITY OF CALIFORNIA
UCRIVERSIDE

business.ucr.edu



Be a leader in the global marketplace.

Create a buzz (Marketing). Make operations more efficient (Management). Project future growth (Finance). And so much more. **SOBA's Undergraduate Program** – taught by world-renowned faculty – will help you influence today's global marketplace!



Our Undergraduate Business Program is the largest in the UC system.

View all majors: admissions.ucr.edu/academics

Earning Potential with a SOBA Bachelor's Degree

	Early Career Pay	Mid-Career Pay
International Business & Finance	\$54,600	\$112,200
Information Systems	\$55,800	\$96,900
Operations & Supply Chain Management	\$53,900	\$92,400
Marketing	\$45,200	\$84,900
Accounting	\$48,400	\$82,800
Business Administration	\$46,300	\$76,800

Based on national averages.
Higher earning potential with advanced degrees.
(PayScale National College Salary Report, 2017)

Innovative Research

Get the Competitive Edge with Undergraduate Research

UCR is one of a few universities to offer research opportunities to all undergrads! This advantage catapults you to the "top of the list" for jobs and/or graduate school. Current SOBA research includes:

- Determining how women-owned businesses outpace total business growth
- Discovering how wellness programs lead to increased worker productivity
- Spotlighting the Inland Empire's boost in business activity – thanks to a data compilation of employment, economic output, income and real estate!

High-Profile Companies Hire SOBA Graduates

Business graduates go on to become presidents and CEOs of companies, partner in CPA firms, chair nonprofit organizations, run leading engineering management firms and more.



TOP 5%

international business schools accredited by the Association to Advance Collegiate Schools of Business.



A. Gary Anderson Graduate School of Management ranked a top 100 Best Business School.
(Part of UCR's School of Business Administration)



Our undergraduate business program is consistently a Best Business Program!

#3

in student community service participation and hours served. (Washington Monthly, 2016)

4th

most diverse university in the nation. (Forbes, 2016)

Top 4%

of best colleges for educational quality, affordability and alumni success. (Money Magazine, 2017)

SOBA Faculty You Have Big Dreams. We'll Help Them Come True!



ELAINE WONG

Associate Dean for the Undergraduate Business Program
Associate Professor of Management

- Selected for the Inaugural Cohort of the Minority Serving Institutions' Aspiring Leaders Forum
- Chairs the Women's Faculty Association at UCR
- Serves as Vice Chair of the Committee on Diversity and Equal Opportunity



BORIS MACIEJOVSKY

Associate Professor of Management
A. Gary Anderson Distinguished Faculty Scholar

- Fellow for the Department of Management, London School of Economics and Political Science
- Awarded UCR's Academic Senate Travel Grant

FY First-Year Students **TR** Transfer Students

Success Programs

Every program is designed to help you succeed – from the moment you first step on campus to the day you graduate.

Pre-Business **FY**

Incoming first- and second-year students register for Pre-Business under the College of Humanities and Social Sciences (CHASS). Breadth requirements and prerequisites are completed, and an application to SOBA is submitted at the end of the second year. Upon acceptance, students become Business Administration majors in the School of Business Administration.

CHASS F1RST: First-Year Experience Programs **FY**

(Mandatory for first-year students)

CHASS F1RST's Learning Communities guarantee courses and credit. First-year Pre-Business students are automatically enrolled in the Pre-Business PATH Learning Community. It offers networking with business-orientated classmates, skill development and a 2-unit workshop taught by peers.

Transfer Student Mentor Program **TR**

Gain peer mentoring from current transfer students. Take part in academic/professional workshops.

Business Preparation **TR**

Hold a temporary Business Administration major, even if you're missing a prerequisite or Intersegmental General Education Transfer Curriculum (IGETC) course upon admission to UCR.

To qualify, complete the remaining requirements before the end of the second quarter.

undergradbusiness.ucr.edu/majorchange/businessprep.html

SOBA Scholarships **FY TR**

Find out if you qualify for a scholarship! Awards and amounts vary each year. business.ucr.edu/involved/scholarships.html

Business-Themed Student Organizations **FY TR**

Enhance your college experience and network with peers and professional colleagues. Enjoy social activities, industry field trips, regional/national conferences and more:

- The Accounting Society
- The American Marketing Association
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Future Business Leaders of America-Phi Beta Lambda
- Hylander Financial Group

For a full list, visit business.ucr.edu/involved/student_organization.html.

Undergraduate Research

Putting Research in Your Hands

Explore an extraordinary range of faculty-mentored research projects. Take part in interdisciplinary programs, consulting students from other disciplines to create business plans, marketing strategies, financial analyses and capital sourcing.



UCR BUSINESS ON YouTube

Hear what students say about our undergraduate Business Administration Program. Visit YouTube (search "UCR Business – B.S. Degree in Business Administration").

6 Business Administration Concentrations

Choose a concentration for your major:

- Accounting & Auditing
- Finance
- Information Systems
- Management
- Marketing
- Operations and Supply Chain Management

#7

public research university in the nation to produce important research while extending social opportunity to students from underprivileged backgrounds. (Brookings Institute, 2017)

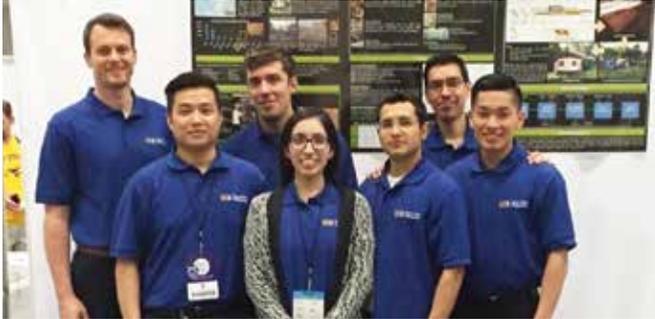
Top 10

in the nation for first-generation performance. (Washington Monthly, 2016)

Top 12%

best public universities by salary potential. (PayScale, 2017)

Student Spotlight



TEAM HUSK-TO-HOME WINS EPA AWARD

Business Administration students collaborate with Engineering students on awarding-winning projects. Team Husk-to-Home builds housing in the Philippines – thanks to a \$75,000 grant from the Environmental Protection Agency (EPA).



1ST PLACE

UCR Business Teams won 1st Place in top categories at the International Collegiate Business Strategy Competition – for 5 years in a row!

SOBA Alumni Join Us in Making Global Impacts



YAYING CHEN '16
(Business Administration/Management)
Assistant, Production & Special Projects
at FX Networks (Fox)

- UC Education Abroad Program Student Ambassador
- UCEAP Promise Award Scholarship Recipient
- Student Life Orientation Leader
- Beta Gamma Sigma International Honor Society Member



PARAN JOHAR '93
(Business Administration/Marketing)
Founder and Global CEO of ad:tech, iMedia and Modern Marketing Summit

“I chose UCR because it provided me with the broadest curriculum and framework in my education, which helped me determine what I was passionate about and what I wanted to do.”



GAIN EXPERIENCE. GET PAID.

SOBA offers paid internships, peer mentorships and summer programs (with stipends, professional development opportunities and graduate school preparation).

“

In a matter of a year I gained two amazing internships, established relationships with lifetime mentors, landed an on-campus job, and got accepted for study abroad in two countries with a global internship!

Jessica Troupe
Transferred from Moreno Valley Community College
Third-Year, Sociology

”

Career Center Get Help with Career Success

UCR's Career Center – and Virtual Career Center – offers full-service counseling and resources, regardless of major or class level. Includes:

- Career and graduate/professional school planning
- Job/internship search strategies and database
- Skill-building workshops, employer information sessions and panel discussions
- 11 fairs, including the Finance, Accounting and Business Job Fair and the Internship and Nonprofit Job Fair



Learn more: careers.ucr.edu



We have On-Campus Housing especially for Pre-Business students!

Make new friends in the Pre-Business Learning-Community Housing. Enjoy a strong support system and professional network. Includes workshops and guest speakers.

Learn more: go.ucr.edu/housing

You can afford a UC degree,
regardless of income and without going into debt.

86%

of UCR undergrads
receive financial aid.

70%

have tuition and fees covered –
thanks to grants and scholarships!

#1

in the nation for Pell Grant performance.
(Recipients typically earn more than their
families within 5 years of graduation.)

Let us show you how: financialaid.ucr.edu

Next Steps

Get ready to take your place in the UCR family. And when you need help, we'll be here – every step of the way!

Help to Apply

Undergraduate Admissions

admissions.ucr.edu | admissions@ucr.edu
(951) 827-3411

Our admissions counselors will answer questions and help you to apply!

Help Once Admitted

Professional Advising for SOBA Students

undergradbusiness.ucr.edu
(951) 827-4551

Academic and faculty advisors will help you to declare a major, prepare for graduate/professional school and find independent study/research/internship opportunities.

Undergraduate Admissions Open Houses

Join us for these power-packed Saturdays of discovery and connection. You'll engage with faculty and admissions counselors, tour the campus, find out how financial aid can work for you, and so much more. Family members – and questions – are always welcome!



For prospective/admitted students. Held throughout the academic year.
discover.ucr.edu



For prospective transfer students. Held every October. transfer.ucr.edu



For admitted students. Held every spring. highlanderday.ucr.edu

Important Dates & Deadlines

Aug. 1	Access UC Application for fall quarter admission.
Oct. 1	Access FAFSA (or CA Dream Act application) and Grade Point Average (GPA) Verification Form. (Deadline Mar. 2)
Nov. 1–30	Submit your UC Application. (Deadline Nov. 30)
May 1	First-Year Students: Deadline to submit your Statement of Intent to Register (SIR).
June 1	Transfer Students: Deadline to submit your Statement of Intent to Register (SIR).
July 1–30	Transfer Students: Submit your UC Application for winter quarter admission. (Deadline July 30)



TAKE A TOUR

Schedule a student-guided walking tour, or get a 360° view of labs, studios and popular hangouts.
visit.ucr.edu



UCR ON YouTube

Catch highlights and see what campus life is like from a student's point of view.
youtube.com/UCRiverside



FOLLOW US ON Instagram

Check out campus highlights, student spotlights and our favorite things to do in Riverside.
instagram.com/lifeatucr