School of Business Administration (SoBA)

Building the Next Generation of Leaders

Welcome to the home of the largest undergraduate business program in the University of California system! The School of Business Administration (SoBA) is UC Riverside’s nationally-ranked and internationally-recognized business school with over 14,000 alumni working around the globe. Through cutting-edge research, a renowned, engaged faculty, and close corporate connections, SoBA is positioned as a center of excellence in business education on the challenges of the 21st century.

At SoBA, two key themes influence all that we do:

- **Innovation, Entrepreneurship & Economic Growth**
- **Leadership, Strategic Thinking & Personal Growth**

If you’re looking ahead to a graduate degree (as many business students are), SoBA is home to the A. Gary Anderson Graduate School of Management, which offers MBA, Ph.D. Flexible MBA, Master of Professional Accountancy (MPAc), and Master of Finance programs.

CAREER JOB OPPORTUNITIES

**Student Ambassador Program** – a great opportunity for undergraduate students to represent the business school to internal and external constituents. You’ll develop leadership skills, interact with peers, faculty and administration, and receive priority registration in business classes.

**Internships** – SoBA students have interned at some of the world’s leading organizations and corporations. This enables our students to acquire real-world experience in some of the most successful business environments in existence.

These are some of the nation’s largest corporations that employ UCR students:

- City of Riverside
- Disney
- Goldman Sachs
- Ernst & Young
- Home Depot Center
- IRS
- KPMG
- LA Clippers
- LA Sparks
- Merrill Lynch
- Paramount Studios
- PricewaterhouseCoopers
- Saatchi & Saatchi
- Sony Studios

RESEARCH

The Face of CEO’s

Assistant Professors Michael Haselhuhn and Elaine Wong have shown that individuals behave more selfishly when interacting with men with wider faces, and that this selfish behavior elicits selfish behavior in others. This and their other previous research show the importance of appearance when selecting a CEO, especially as CEOs increasingly become the face of organizations.

FACULTY

Distinguished Professor Ted Mock (right) was named American Accounting Association’s Outstanding Accounting Educator of the Year. The award is based on contributions to accounting education from scholarly endeavors in teaching and research over a sustained period of time.

Assistant Professor Yawen Jiao (left) has shown employees whose retirement plan is invested in their company’s stock do not pull out money as the firms approach financial distress. It can be dangerous when employees have too much of their retirement savings invested in company stock. Jiao’s research suggests employees need to diversify and there should be a cap on the percentage of company stock that can be held in a defined contribution plan.
Led by business professor Sean Jasso, Habitat for Humanity has become one of SoBA’s premier community partners, providing UCR students with exposure to the many regional housing needs of its citizens. In recent years, SoBA students have logged thousands of volunteer hours and painted and refurbished dozens of homes.

STUDENT SUCCESS

Michael Lauchlan, (right) a recent UC Riverside graduate, started Waybu – a company that makes sunglasses – in his dorm room. Waybu promises to provide a water-treatment system for someone in Haiti with every pair of $59 sunglasses sold.

STUDENT TESTIMONIALS

“My favorite professor has been Professor Sean Jasso. He made Business 103 so fun and challenging. He allowed students to participate, challenged our opinions and taught us practical skills that can be applied to real world experiences.” – Alexis Bran, Junior, Business Administration

“Being a SoBA student ambassador was one of the best decisions I made during my time at UCR. The program enriched my growth as an individual and provided many networking opportunities with not only business professionals but also my fellow peers.” – Magie Gerges, Senior, Business Administration

Majors

The School of Business Administration

Bachelors Degree

• Business Administration MP

You can specialize in one of the following areas:

- Accounting and Auditing M
- Finance M
- Management
- Information Systems
- Marketing
- Operations and Supply Chain Management

• A Flex MBA program is also offered.

Undergraduate students are admitted to the Business Administration major after successful completion of a series of prerequisites with the minimum required GPA. Freshman applicants choosing to major in Business Administration will need to apply to the major of Pre-Business in the College of Humanities, Arts, and Social Sciences.

CONTACT

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